# Tata Internship

Questions for CEO

1. How is our performance compared to our competitors, are there any significant changes over the last year?
2. What are the key factors that have affected the revenue over the past year?
3. What are the key factors driving the decision whether to expand the business and are they inclined toward the expansion or not?
4. How has employee engagement contributed to the success of the organization?

Questions for CMO

1. What marketing strategies, campaigns, and channels have contributed the most towards customer engagement and conversions of potential customers to customers?
2. How would the new age social media influencer partnership help us to enhance our online presence?
3. What new technologies, trends, and strategies we should be considering if we decide to expand the business?
4. How is our brand perceived by the customers?